



# PLACER CAMERA CLUB

## FEATURED THIS MONTH

- Presidents Corner
- The Rotolight NEO
- Lily The Camera That Follows You
- KEH Camera Comes To Sacramento



THE NEWSLETTER THAT FOCUSES ON PHOTOGRAPHERS IN THE FOOTHILLS

# PLACER COLOR

The Placer Camera Club meets the third Tuesday of each month except August in the Beecher Room of the Auburn Placer County Library,  
350 Nevada Street, Auburn CA.  
Visitors are always welcome.  
The meetings start at 6:30 PM.

## The President's Corner

This month we have Projected Image Critiques. Ed Valusek will critique our images. Our new projector can handle images of up to 1920 pixels horizontally. Send your 3 images to [placercameraclub@gmail.com](mailto:placercameraclub@gmail.com) by Feb 16<sup>th</sup>.

We will also have 3 short presentations by Jim White, Don Goldman and Jim Cormier.

In March Josh Miller will give us a presentation and Critique our images. Josh is a pro based in Grass Valley / Nevada City.

If you haven't seen our re-designed website take a look. Webmaster Dennis Morgan has done a great job and continues to tweak and update the website, <http://placercameraclub.org/>  
The club also has a Facebook page:  
<https://www.facebook.com/groups/922657154461718/>

This coming year we hope to have more short presentations on photography related subjects. If you have an idea for one and would like to present it (15 – 20 minutes) let me know.

Our refreshment committee is Judy Hooper and Jim Gamble. We will need club members to bring goodies for our meetings. There is a signup sheet for this purpose. See one of the committee members.

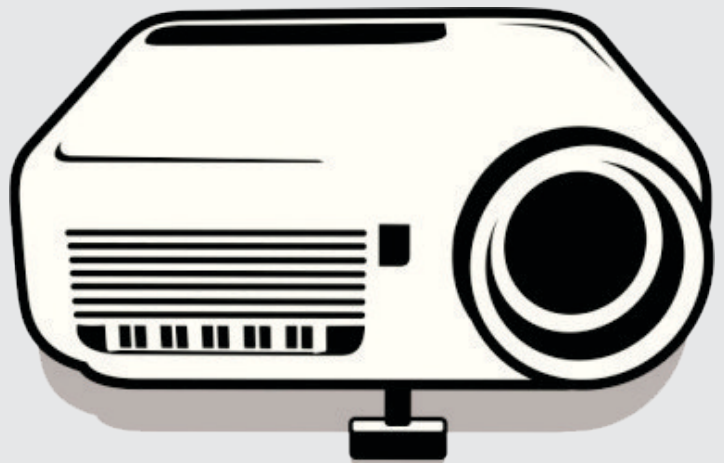
Mike Schumacher  
President Placer Camera Club



## HAPPY VALENTINES DAY



## PCC GETS A NEW VIDEO PROJECTOR



The new PCC Video Projector is awesome. The color and sharpness that we now see in our images is a whole new viewing experience. Once everyone gets familiar with the size requirements for submitting their images the results will be even better,





Photo by Jason Lanier

I was watching some Jason Lanier videos on YouTube and was amazed to see what kind of results he got by using the Rotolight NEO.

The Rotolight Neo is the next generation of ON/OFF camera LED lighting.

The Rotolight NEO is a compact and versatile on-camera, bi-color LED light that delivers a 50-degree beam angle, soft light output, and Rotolight's signature ring-light effect. The color temperature of the light is adjustable from 3150K to 6300K in ten-degree Kelvin steps using a rear rotary knob. A second rotary knob lets you dim the light from 100% to 0% output with no color shift or flicker at any frame rate. An electronic display on the back is provided for fast and confident color tuning. At full output, the 120 LEDs produce a peak brightness of 1077 lux at 3' yet draw only 9W of power.

The light is powered by six AA batteries, providing up to 5 hours of continuous use (or 3 hours at 100% power). It can also be powered using the included AC adapter or an optional D-Tap power cable. The light has a 1/4"-20 threaded mounting hole and includes a cold-shoe mount.

#### **Main Features**

On/Off camera LED light

Suitable for run-and-gun news shooters, filmmakers, or even still photographers on location or in the studio.

120 LEDs produce 50-degree beam angle

Bi-color, with 3150K to 6300K adjustable color temperature (ten degree Kelvin steps)

0-100% dimming with no color shift

Electronic display shows accurate color temperature and brightness, including f-stop indications

Dynamic Drift Compensation and Thermal Monitoring

Bright 1077 lux output at 3 feet (4300K)

CRI > 95, Skin Tone CRI > 99

Television Lighting Consistency Index (TLCI) = 91

Flicker-free at all frame rates/shutter angles.

Power by **six AA batteries** for up to 5 hours (or **3 hours at 100% power**)

AC Adapter included

Draws only 9W at full power

I will bring my Rotolight to the next meeting if you want to take a look at it. I will bring a dozen flyers about the Rotolight so if you are interested first come first serve.



Photo by Jason Lanier

[www.youtube.com/jasonlanierpros](http://www.youtube.com/jasonlanierpros)

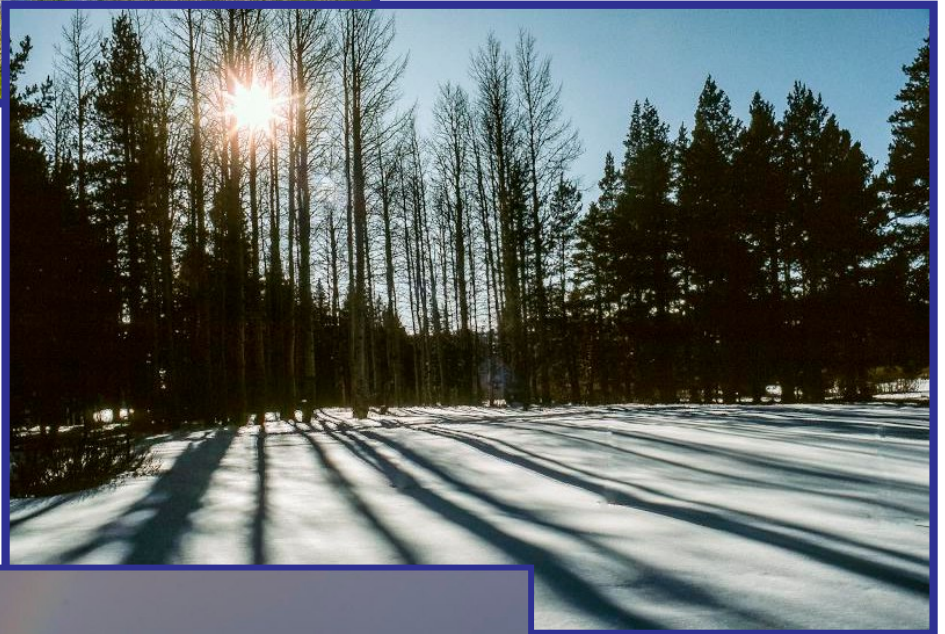
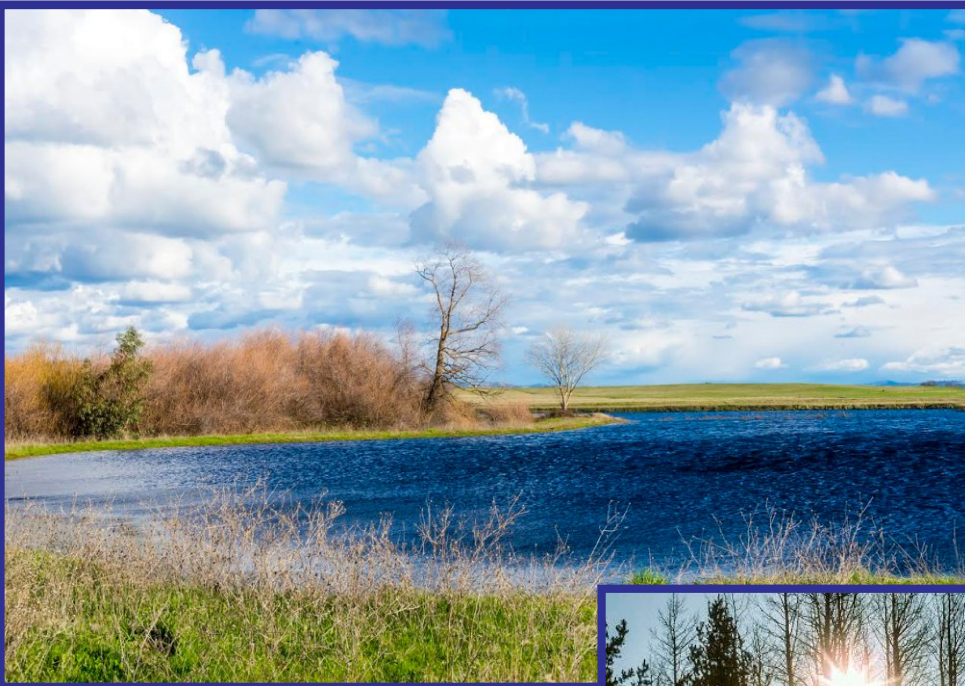


1. Black against white: Such as dark trees against the white snow, or dark shadows against the white snow.
2. A direct shot of the sun, shining thru the dark trees. Using a small f stop (f16 to f22) may produce the star effect.
3. Really fresh, new snow, on trees, or best of all, along a creek or river. Photograph the river like you would a driveway.
4. Shoot thru a 30 to 50 foot wide snow path thru some trees, with a meadow with Aspen trees in the background. There should be at least something of interest in the background.
5. Learn some good back roads in the lower foothills, so you can shoot the thunder/rain clouds towards the mountains. Good roads are ones that have little traffic, places to park, and (for us) have a good population of raptors. A red barn is helpful too. This requires you spending the time, driving the roads, and learning where the barns, ranches, cows & horses are in relation to the higher mountains to the east. A bonus would be some small lakes or ponds too. Do it in the afternoon when the sun is behind you.
6. Get out of your comfort zone and get out in the rain and wind where the drama and good pictures are. You may have to sit in your car and wait until clouds and weather conditions are right. So you need to learn to sit and be patient. You might be surprised what you will see as the clouds and weather changes during the storm.



**Check those weather reports,  
grab your gear and  
get out there and shoot.**





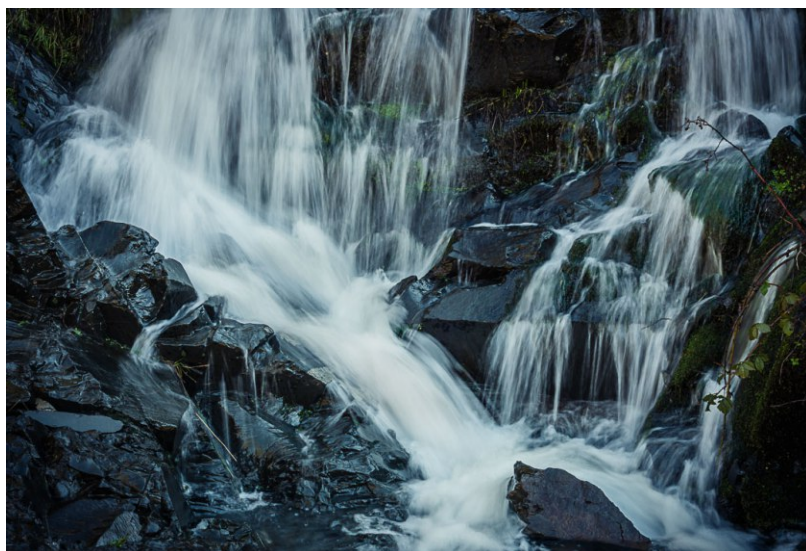


Recently I've been photoing moving water in seasonal waterfalls. I've learned a couple of things. In my opinion the better shutter speeds are below about 1/15th of a second, or above about 1/200th of a second.. That middle zone from 1/20th to 1/160th is an area that neither sufficiently blurs the water or freezes the droplets. Below and above that middle zone is much better to celebrate the movement of the water.

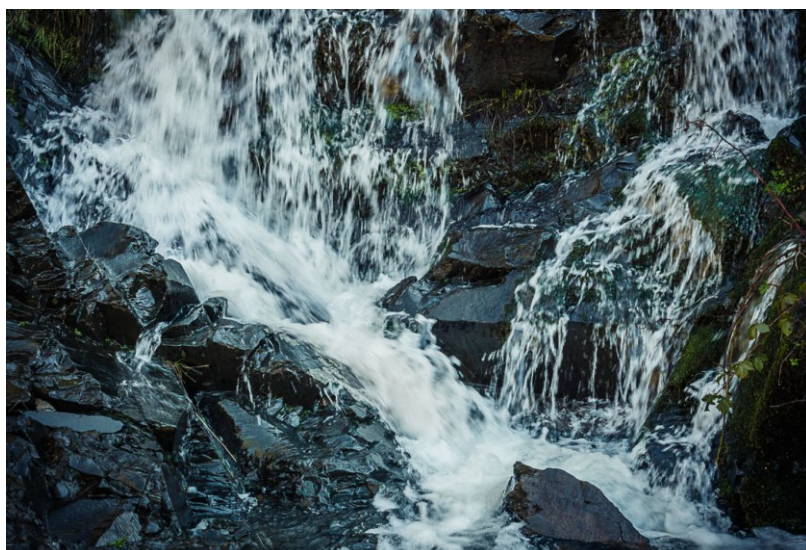
I've attached 3 sample images taken at 1/8th, 1/60, 1/250 of a second. The intent is to compare the quality of the water. They're all of the same scene & processed similarly, all are at f22 so depth of field isn't an issue. I changed the ISO to get the wide range of speeds, ignore any grain issues, that's not the point.

Something else I learned is that the denser areas of water builds exposure above the regular exposure. You have to be very careful not the overexpose these areas. Fortunately your histogram & LCD "blinkies" will alert you to apply some exposure compensation. Even in the shade it was necessary to do a minus 1 exposure to beat the blinkies on all of these images. Gotta fool that meter to produce the image you want.

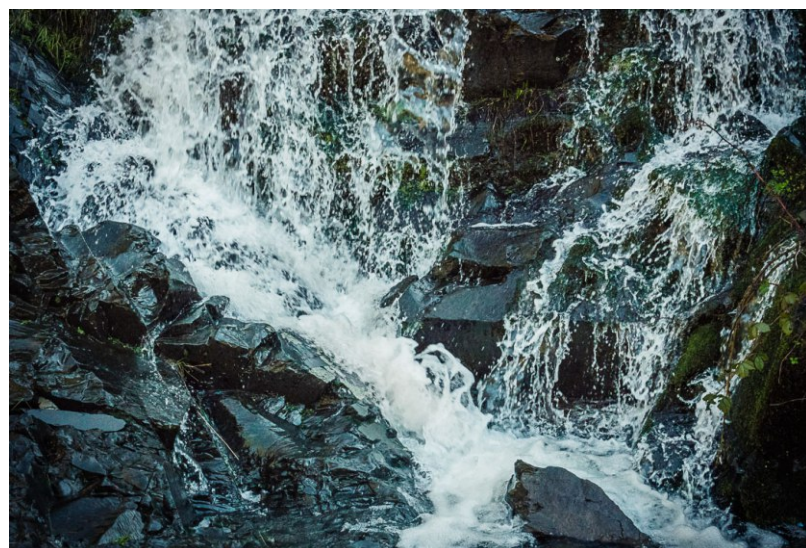
Happy Shooting.. Bruce



Speed Comp 8th @ F22



Speed Comp 60th @ F22



Speed Comp 250th @ F22

### Lily Camera, a Drone That Follows You, Hits \$34M in Preorders

You don't need to fly the Lily Camera; it just follows you and can film whatever you're up to. On paper, the concept sounds great: Toss a drone like a frisbee and it'll automatically follow you wherever you go, shooting videos and pictures of you (like your own permanent tracking shot). That's the Lily Camera, in a nutshell, and the simple premise seems to have taken off among drone enthusiasts, wannabe filmmakers, and those who just want to take some interesting pictures and movies of their exciting lives.

According to Lily CEO Antoine Balaesque, speaking to Recode, the company has officially hit \$34 million in sales since it launched preorders for the Lily Camera in May of last year. We'll let you do the math, but that's a big number of Lily Cameras sold even considering the device's somewhat-high \$799 preorder price. However, that shouldn't be sticker shock to anyone who has been eyeing a drone lately, given that fancier flying machines can cost \$1,000 or more. (Once the Lily Camera jumps out of its preorder phase and Lily officially releases the device around summer of this year, the price will bump up to \$999.)

The interesting bit about the Lily Camera is its raw simplicity—you don't have to lug around a remote control, flying stick, or even use a smartphone app to control the device (if you don't want to).

"The Lily Camera is the world's first throw-and-shoot camera. All you have to do is throw it in the air to start shooting. It flies itself and uses GPS and computer vision to follow you around. The Lily Camera is waterproof, ultra-compact, and shoots HD pictures and videos," reads Lily's description.

The Lily Camera only comes with about 20 minutes of flight time—and no, you can't swap its battery, as that would ruin the device's waterproofing. It also doesn't use a physical gimbal to keep your shots steady; instead, the Lily Camera does it digitally. The camera itself shoots video in 1080p at 60 frames per second or 720p at 120 frames per second, and it can also shoot 12-megapixel still shots. These all get dumped onto an included 4GB micro SD card, but you can also use your own if you happen to have a bigger one.

Unless you're really trucking down a mountain on a board or some skis, odds are good that the Lily Camera will be able to keep up with whatever you're doing. It can fly around 25 miles per hour anywhere from five feet to 100 feet away from the person it's following. It can also hit a maximum altitude of 50 feet in the air. However, it can only follow one person at a time, so this isn't the device you'll want to use if you're trying to get great shots of your friends, too.

And, no, this also isn't the drone you'll want if you're trying to see what your neighbors are up to—a question addressed directly in Lily's [FAQ](#):







KEH Camera will be in Sacramento, CA for One-Evening buying event with the Profesional Photographers of Sacramento Valley, CA. This is a great opportunity to turn your clean, used camera gear into cash!

Do you know someone with a large collection of cameras or an estate? There's no need to haul it out to us. We'll gladly come over to make a house call. Contact John at [jizumi@keh.com](mailto:jizumi@keh.com) for more information and to schedule an appointment.

We look forward to seeing you there!



**GET PAID ON THE SPOT!**  
It's as easy as 1-2-3.

**1**

Bring your gear.



**2**

Get an estimate.



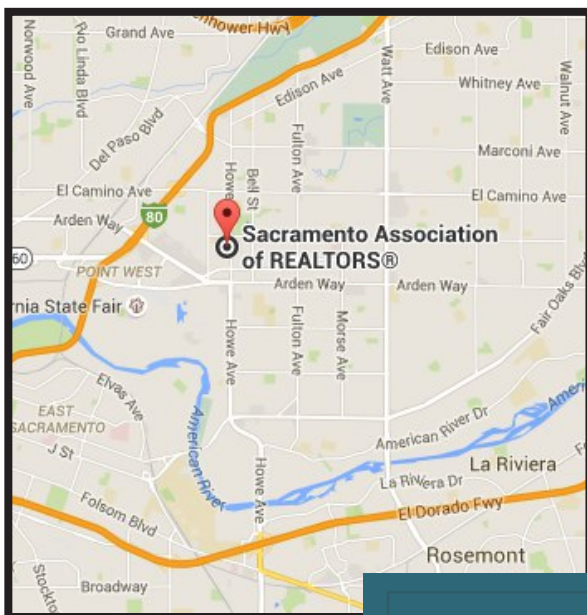
**3**

Get paid instantly!

**February 17, 2016**

**5PM TO 8PM**

**Sacramento Board of Realtors  
2003 Howe Ave  
Sacramento, CA 95825**



**Map Location**





# PCC Members Websites

We are starting a list of Placer Camera Club member websites. I am gathering a list of member websites and will email the list out as soon as it is ready. When the list is complete we will link to member websites from the Placer Camera Club website. If you would like your website or blog to be included send the website to me at [radioman@sebastiancorp.net](mailto:radioman@sebastiancorp.net) If you can, put a link from your website to the Placer Camera Club website. This is what I have so far:

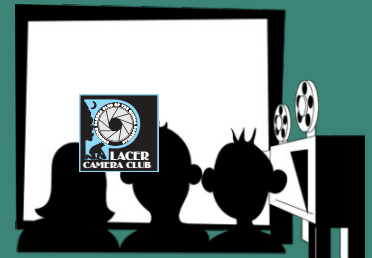
Jim Cormier	<a href="http://www.squareonegraphics.com/">http://www.squareonegraphics.com/</a>
Jim Bennett	<a href="http://www.youtube.com/user/lookydude">http://www.youtube.com/user/lookydude</a>
Bill Stenwick	<a href="http://bill-stenwick.smugmug.com/">http://bill-stenwick.smugmug.com/</a>
Sande Parker	<a href="http://windsongphotographytoday.com">http://windsongphotographytoday.com</a>
David Keyes	<a href="http://davekeyesphotography.com">http://davekeyesphotography.com</a>
Robbin Maloney	<a href="http://robbinmaloneyphotography.com">http://robbinmaloneyphotography.com</a>
Mike Schumacher	<a href="http://morningstarimages.com">http://morningstarimages.com</a>
Truman Holtzclaw	<a href="http://www.abiphotos.com/">http://www.abiphotos.com/</a>
Walt Carnahan	<a href="http://www.sierrafoothillsaudubon.com/">http://www.sierrafoothillsaudubon.com/</a>
Ardath Winterowd	<a href="http://flic.kr/s/aHsjyv86dM">http://flic.kr/s/aHsjyv86dM</a>
Ron Parker	<a href="http://www.photographybyronparker.com/">http://www.photographybyronparker.com/</a>
Rod Bonser	<a href="http://tinyurl.com/rods-photo-sets">http://tinyurl.com/rods-photo-sets</a>
Sue Barthelow	<a href="http://www.suebarthelow.com/">http://www.suebarthelow.com/</a>
Tony & Kristi Middleton	<a href="http://tony-and-kristi-middleton.artistwebsites.com/">http://tony-and-kristi-middleton.artistwebsites.com/</a>
Barry Walton	<a href="http://www.barrywaltonphoto.com/">http://www.barrywaltonphoto.com/</a>
Carol Smith	<a href="http://infocusdaily.com/">http://infocusdaily.com/</a>
Steve Aldridge	<a href="http://www.stevealdridgephoto.com/">http://www.stevealdridgephoto.com/</a>
David Howland Potter Photography	<a href="http://www.davidhowlandpotter.com/">http://www.davidhowlandpotter.com/</a>
Marc Kessman	<a href="http://www.mellowtoxin.com">http://www.mellowtoxin.com</a>
Jim & Shirley's Blog	<a href="http://www.padhorski.blogspot.com/">http://www.padhorski.blogspot.com/</a>
Bruce Gregory	<a href="https://www.flickr.com/photos/17178767@N05/with/13636856793">https://www.flickr.com/photos/17178767@N05/with/13636856793</a>
Dennis Morgan	<a href="http://www.morgansphotos.net">http://www.morgansphotos.net</a>



## From Your Editor.



Now that the club has a new projector we are really able to step up our game when it comes to image critiques. Dig through your archives and pull out some of your best photos and let's see them projected at the next image critique.



When you submit an article for the PCC Newsletter please try to keep it at 150 words in length and if you have photos that accompany your article please try and send no more than three photos. If your article warrants more than three photos to maintain the impact I can make exceptions on a case-by-case basis. Please put "PCC Newsletter" in the subject field when you make your submissions.

Jim Cormier  
Your PCC Newsletter Editor

## PCC Board Members



<b>President</b>	Mike Schumacher
<b>Vice Pres.</b>	Dick Bosworth
<b>Secretary</b>	Liz Staats
<b>Treasurer</b>	Mary Nunes
<b>Member at Large</b>	Judy Hooper

### Committees

**Web Master** Dennis Morgan

**Publicity** Sue Barthelow

**Education Committee** Mike Schumacher

**Equipment** Mike Schumacher  
Richard Myren

### Judge Selection

Bruce Gregory

Mike Schumacher

### Image Evaluation Data

Judy Hooper, Tony Middleton

### Placer Color Newsletter Editor

Jim Cormier

### Annual Awards

Debbie Cabrera

### Refreshment Coordinator

Judy Hooper, Jim Gamble

### Greeters & Badges

Jim Bennett

Visit our website

[www.placercameraclub.org](http://www.placercameraclub.org)

Placer **Color** Newsletter Editor

Jim Cormier

916-409-5237

[jim@squareonegraphics.com](mailto:jim@squareonegraphics.com)

We have a great selection of  
Tutorials on our website...

### Huey Monitor Calibration

The club has a Huey Monitor Calibration System  
for use by the members.

### TO CHECK IT OUT

Contact Judy Hooper • [530-888-8308](tel:530-888-8308)

Members who contributed articles  
and photographs for this months  
PCC newsletter.

**Mike Schumacher**

**Jim Cormier**

**Jim White**

**Bruce Gregory**

