



PLACER COLOR

THE NEWSLETTER THAT FOCUSES ON PHOTOGRAPHY IN THE FOOTHILLS

Volume 52 Number 1 PO Box 4990, Auburn, CA. 95603 January 2014 est.1952

The Placer Camera Club meets the third Tuesday of each month except August
in the Beecher Room of the Auburn Placer County Library,
350 Nevada Street, Auburn, CA.
Visitors are always welcome.

The meeting starts promptly at 6:30PM.

The Presidents Corner

This month we have projected Image Critiques with judge Ed Valusek.

Send your 3 images to
placercameraclub@gmail.com

In March we will have a Sony rep that will give us a presentation on all the latest Sony camera gear. This should be an interesting presentation

We are trying to put together a San Francisco photo shoot. It will hopefully be sometime in the next month or two. Stay tuned, details to follow.

Kristie Middleton has a signup sheet for helping with the snack service for the upcoming year. Don't forget to sign up to bring some goodies or help Kristie.

If you are going on a photo shoot and would like some company put together a short email with destination and meet time. I will send it out to the club and maybe you will have a couple of friends to shoot with!



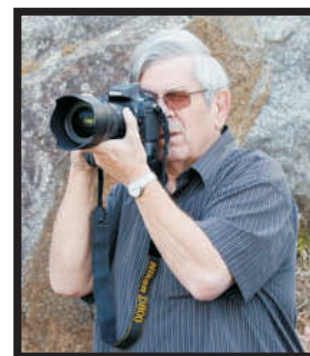
See you Jan 21st!
Mike Schumacher
President Placer Camera Club



Happy New Year



I want to take this opportunity to wish each and every member of the Placer Camera Club a very **Happy New Year**. I am looking forward to another exciting year as your Newsletter Editor. I want to thank all of you for your continued support of my efforts to produce a quality Newsletter for our group.



Jim Cormier
PCC Newsletter Editor



It's 2014 Are your dues paid for the New Year?

Submitted By Judy Hooper



It's still not too late to pay your 2014 dues. We are printing up a new members list so if you want to be on it, and be able to participate in the critiques, please send or bring your checks to the meeting.

\$25 for one person or \$40 for a family of two.
Send to; PO Box 4990, Auburn CA 95604



Truman Holtzslaw recommended this book.

Submitted By Jim Cormier



[Lindsay Adler](#) (Nov 1, 2013)

On January 8th Truman did a presentation at the Lincoln Hills Camera Club and recommended this book to the group. I thought I would let you know about it in case you are interested in obtaining a copy. Follow the link under the cover thumbnail and you will be taken to **Amazon** where you can purchase the book.

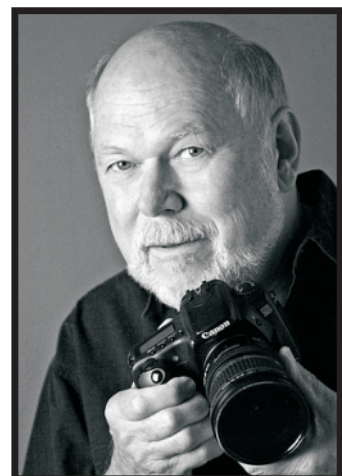
A powerful portfolio involves so much more than just a strong grasp of the technical aspects of photography—it's a complex mix of style, techniques, and intriguing ideas. Many photographers struggle to achieve a high-impact portfolio, feeling that they lack the creative spark to invigorate them and move their work forward.

Creative 52 is that spark—and your guide to a new and more creative portfolio in just one year! A remedy for that “average” portfolio, this collection of innovative projects will help portrait, wedding, and fashion photographers build a portfolio that draws the attention of editors and clients—leaving the competition behind. While other how-to books often use bland imagery simply to prove a technical point, and many fine art books are filled with beautiful imagery but contain minimal (if any) educational insights to help working photographers, this book blends both: inspiration and knowledge that you can use to create images that attract potential clients.

Divided into three parts—concept, technique, and post-processing—author Lindsay Adler's 52 challenges each contain a description of the project, potential inspiration and suggestions of other artists to check out, and her own unique solution to the challenge—all to push you beyond your comfort zone to explore new ideas and approaches to your work.



Truman shared this quote that he read.
“If you want to be a better photographer stand in front of better stuff”.



Truman Holtzslaw
Pg. 2



Photo from the Internet...

On December 30th Jack Bachelder, Bruce Gregory and I all jumped into Bruce's truck and headed down to Castle Aviation Museum in Atwater just a bit north of Merced. It took us about two and a half hours to get there. We couldn't ask for better weather. Nice mild temperature at around 65 degrees.

As Bruce put out in an earlier e-mail there were very interesting military aircraft displays. the planes range from WWII into the jet age, one of the more recent planes, a F-14D Tomcat flew over Baghdad, Iraq in 2004. There's 63 entries in the visitor guide including a Thermonuclear MK-17 Device casing, & a SR-71 Blackbird.

The museum spreads over 20 acres & is open except for New Year's Day, Thanksgiving, Christmas, & Easter. It's run by volunteers & has a modest admission charge. I thought it was a great day.

On the next couple pages you will see just a sampling of the photos we took on this shoot. **ENJOY!**



Photo from the Internet...



Photo from the Internet... **Pg. 3**



Photo by Bruce Gregory



Photo
From Internet



Photo by Bruce Gregory



Photo by Jack Bachelder



Photo from Internet



Photo by Jack Bachelder



Photo by Jim Cormier



Photo from Internet



Photo from Internet



Photo by Jim Cormier

The Right Place at the Right Time

Submitted By Bill Stenwick



I drove down to Cool to meet our hiking group for lunch at the Pizza place there. I was early and sat outside to wait. I turned and looked up to see the attached. Just goes to show; always have a camera on you.



It's For The Birds

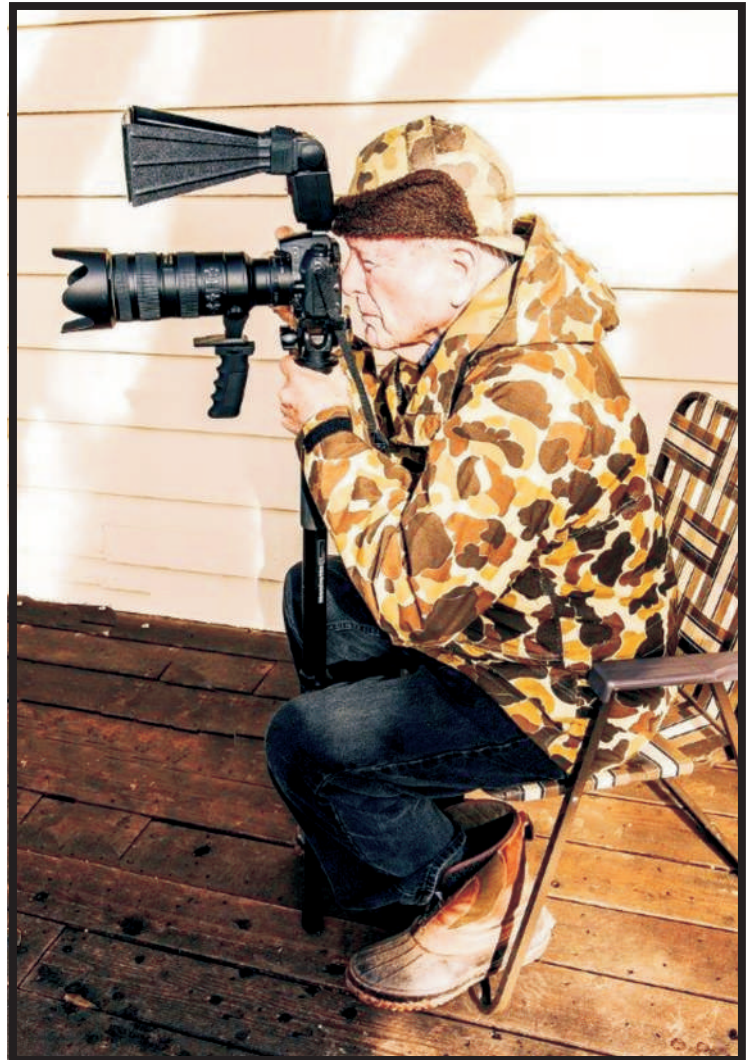
By Jim & Shirley White

How about a wildlife photo adventure and never leave your home? All you need is an assortment of bird feeders in your back yard, and some very special photo gear.

As to bird feeders, we have hanging dishes or trays, suet holders, hummingbird liquid feeders, and a special flat box feeder with a screen bottom that hangs over the edge of the deck rails. We also cut some dead Manzanita branch clusters and mounted them near the feeders as perches, so we could photograph birds without the feeders. And now all you need is some bird feed. We use lots of bird feed. But the fun we get from watching and photographing the birds is cheap entertainment as far as we are concerned.

For back yard bird photography any digital camera with at least a 200 mm lens will work just fine. My favorite right now is my Nikon D-7000 with a Nikon 70-200 f2.8 lens with a 1.4 teleconverter. We also use a Nikon 80-400 f5.6 lens but the 70-200 is much sharper. I think I will go to the Nikon 300mm f4 lens using the 1.4 converter with it soon. I recently used the 300 and was really impressed with its sharpness. The price of the 300mm is not bad either compared to the new Nikon 80-400. That lens cost more than I paid for my 1963 Chevy wagon brand new!

I like to screw on a handle on the bottom of the lens and mount the camera on a mono-pod. The handle is great when you want to hand hold the rig for action shots. Long waits between birds and the set-up can get heavy, so a pod or tripod is needed. Note the flash extender mounted on my strobe? Set the strobe on fill-flash and you will never have a poorly lit bird. I have got good exposures with the flash extender shooting out of the car at hawks 100 feet away. Which reminds me? We saw a Golden Eagle fly low over our car up in Sierra Valley the other day so the heck with this backyard shooting; tomorrow it is back to the grind. Anyone going?

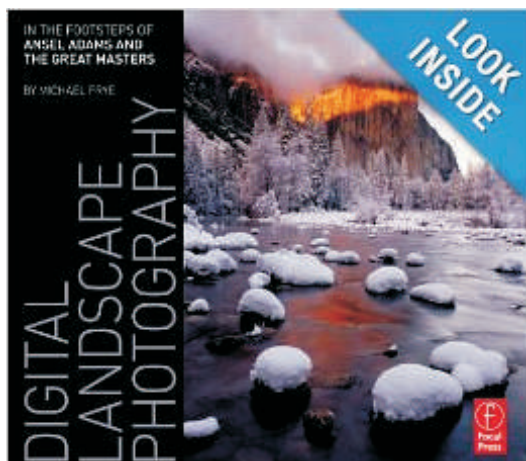


It's For The Birds

By Jim & Shirley White
Continued



Digital Landscape Photography: In the Footsteps of Ansel Adams by Michael Frye (Jan 20, 2010)
Paperback \$16.55 Amazon

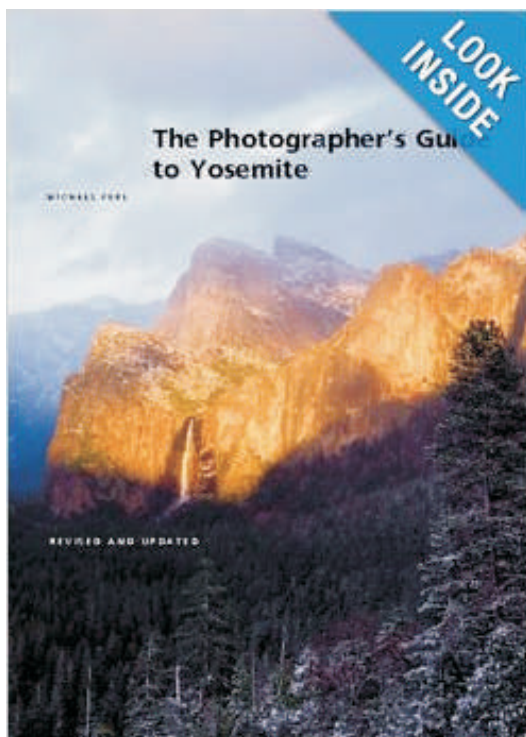


Living and working in and around Yosemite since 1983 has given Michael Frye a lot of exposure to the park and its photographers. He has written the above book using a lavish amount of photographs, mostly his own, but with a few from Ansel Adams, Edward Weston, & Eliot Porter. He augments his text with an occasional quote from the masters.

The book is roughly divided into three equal parts; Technical Foundations; Light, Composition, and The Art of Seeing; and The Digital Darkroom: Editing, Processing, and Printing. Each part is roughly 50 pages long. There are some 80+ topics covered, things like Visualization & the Zone System, Noise, Noise Reduction, Sharpening, Subject Movement, Depth of Field, Filters, White Balance, Exposure, Bracketing, Light, Composition, Mood, The Power of Lines, Color, Weather & Atmosphere, Editing, Workflow, Printing, the list goes on & on. The book only has 160 pages so the explanations aren't in great detail, but there's enough information to make the point and it's usually backed up by illustrations. It gives you a chance to see the result of the cited technique.

The book can be read straight through in a relatively short amount of time, but if you take the time to read the text then contemplate the accompanying illustration it will take a bit more time. It also can be read in kind of a shotgun fashion, opening it randomly and checking out that page, most of the topics are confined to a single page. It's not the most extensive text I've seen on a given topic, but it is one of the more enjoyable books I've seen. I think it's a reasonably priced positive addition to a photographer's library.

The Photographer's Guide to Yosemite by Michael Frye (Aug 14, 2012)
Paperback \$10.76 Amazon



Another Michael Frye book is his Photographer's Guide to Yosemite. 40 specific locations with directions and tips, again illustrated with photographs. Covering more than Yosemite, it also touches on The Merced River Canyon outside the park for the best Springtime wildflowers in the region, and The Mono Lake area. There's a month by month Seasonal Guide and 46 pages of Technical Tips & Techniques. The Tips & Techniques section is very similar to the landscape photography book, but much briefer in detail.

If you haven't had enough Michael Frye by now, he has a free blog: <http://www.michaelfrye.com/landscape-photography-blog/> He posts frequently during the year. At the end of the year he did a series of his best posts on a given topic over the year, as he re-posted a particular "best" he also linked several other posts on the same topic which in essence became a mini-course on that topic. I find he makes good sense & is easy to read.



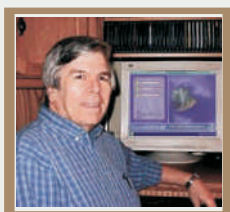
PCC Members Websites

We are starting a list of Placer Camera Club member websites. I am gathering a list of member websites and will email the list out as soon as it is ready. When the list is complete we will link to member websites from the Placer Camera Club website. If you would like your website or blog to be included send the website to me at radioman@sebastiancorp.net If you can, put a link from your website to the Placer Camera Club website. This is what I have so far:

Jim Cormier	http://www.squareonegraphics.com/
Jim Bennett	http://www.youtube.com/user/lookydude
Bill Stenwick	http://bill-stenwick.smugmug.com/
Sande Parker	http://windsongphotographytoday.com
David Keyes	http://davekeyesphotography.com
Robbin Maloney	http://robbinmaloneyphotography.com
Mike Schumacher	http://morningstarimages.com
Truman Holtzclaw	http://www.abiphotos.com/
Walt Carnahan	http://www.sierrafoothillsaudubon.com/
Ardath Winterowd	http://flic.kr/s/aHsjyv86dM
Ron Parker	http://www.photographybyronparker.com/
Rod Bonser	http://tinyurl.com/rods-photo-sets
Sue Barthelow	http://www.suebarthelow.com/
Tony & Kristi Middleton	http://tony-and-kristi-middleton.artistwebsites.com/
Barry Walton	http://www.barrywaltonphoto.com/
Carol Smith	http://infocusdaily.com/
Steve Aldridge	http://www.stevealdridgephoto.com/
David Howland Potter Photography	http://www.davidhowlandpotter.com/
Marc Kessman	http://www.mellowtoxin.com
Jim & Shirley's Blog	http://www.padhorski.blogspot.com/



From Your Editor.



Hi Placer Camera Club Members

We had a great response for submissions to this months Newsletter. It is a little larger in Actual number of pages as well as file size but we had so much great stuff I didn't want to leave anything out.

If you have any comments or recommendations on how I can improve the PCC Newsletter drop me an [e-mail](#).

Jim Cormier
Your PCC Newsletter Editor

NOTE: When you view this PDF version of the newsletter...under the VIEW Tan/Display choose TWO PAGE VIEW. This will enable you to view facing pages for ease of navigating through the Newsletter.

Sew on Placer Camera Club Logo Patches



If you haven't purchased your very own **Placer Camera Club Patches** they are still available for just **\$5.00** each. You can call **Jim Cormier at 916-409-5237** or send him a check made out to Square One Graphics and he will mail your patches out to you. The patches are a great way of identifying where you are from when you are out in public on a shoot.

Get yours today while they last. Only 6 left.

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Kristi Middleton

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Jim Bennett

Visit our website

www.placercameraclub.org

Placer Color Newsletter Editor

Jim Cormier

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jim@squareonegraphics.com

We have a great selection of
Tutorials on our website...

Huey Monitor Calibration

The club has a Huey Monitor Calibration System
for use by the members.

TO CHECK IT OUT

Contact Judy Hooper • 530-888-8308

Members who contributed articles
and photographs for this months
newsletter.

Mike Schumacher

Jim Cormier

Bruce Gregory

Jack Bachelder

Bill Stenwick

Truman Holtzslaw

Jim & Shirley White

