

PLACER COLOR

THE NEWSLETTER THAT FOCUSES ON PHOTOGRAPHY IN THE FOOTHILLS

Volume 52 Number 5 PO Box 4990, Auburn, CA. 95603 July 2014 est.1952

The Placer Camera Club meets the third Tuesday of each month except August in the Beecher Room of the Auburn Placer County Library, 350 Nevada Street, Auburn, CA. Visitors are always welcome.

The meeting starts promptly at 6:30PM.

The President's Corner

This month we have the results of the Annual Projected Competition. Awards will be presented for each category as well as projected image of the year. Did you win? Come and find out!

We will also have our annual Members Choice Print Awards. Members can enter 3 prints from those that have been entered in the print critiques. Prints will be put out one category at a time and members will vote on images. Awards will be given in each category. Please label the back of your print.

We will also have member slide shows. 4 minutes and a connected theme for your show. Slide shows will be shown while the print categories are being changed. Bring your slide show to the meeting on a flash drive or a cd.

We have been given the opportunity to display our photography in the Auburn Library's Beecher Room in September and October. The hang date is August 29th at 3 pm. Members may hang one image no wider than 20 inches. Images *must* be ready to hang. Any type of image presentation is ok, framed & matted, canvas, gator board, etc. If you can't make it to the Beecher Room on August 29th at 3 pm you can bring your image to the July meeting.

The annual club picnic is Saturday August 16th at noon. We will need a cleanup crew and a sign up sheet will be at the meeting. Cleanup is minimal, we just need to leave the place as we found it.



Continued

The President's Corner Continued

At this meeting we will have elections for club officers. If you want to participate in your club's path forward now is your chance.

See you July 15th!

Mike Schumacher

President Placer Camera Club

August Art Walk

Mike Schumacher

The club has been invited to participate in the August Auburn Art Walk. We will be displaying our images at the Auburn City Hall. This is a great opportunity and I encourage members to participate. Let me know if you are interested in hanging an image. The hang date is Aug 11 Images will be up for 3 months and can be sold if desired.

Mike Schumacher

Refreshment Coordinator Needed

We are in need of a refreshment coordinator. Kristie Middleton will no longer be able to do this starting in Sept. Ideally the job will be filled by more than one person. We could make this a group effort. Please let me know if you are interested, even if you can only do it sometimes.

Mike Schumacher

FOR SALE

Tony Middleton

I would like to sell my Canon 70-200mm f4 'L' USM lens. It has hood, tripod collar, front and rear lens caps, and felt bag. Great condition \$650 firm.

Have Lowepro lens case to fit \$75, like new. Call Tony @ 916-660-3568 or text to same number.



Back in the 1970's I wrote articles for OUTDOOR CALIFORNIA and the FISH AND GAME NEWSLETTER. I also had lots of photos run with the stories. It was part of my salaried job. Since I had been an avid photographer since age 11 I always took pictures and I asked Doug Campbell, the editor of OUTDOOR CAL, how I could start selling some of my pictures on my own. He said "it is really hard to sell pictures by themselves, but if you write a good story to go with your pictures, you can sell them as a package easily." Hmmm..... What to write about the pictures I like to take? Well dummy, your passions have always been horses, skiing and canoe/kayaking. But how do I get started?

I probably would have not done anything but I was doing wilderness horse programs for U.C. Davis, they sent out over 30,000 catalogues all over the world, and as luck would have it, the horse magazines saw the programs and started to call. At first I thought I could not write well enough. But I did get an A in Journalism in the ninth grade! So I gave it a go and soon I was writing for three horse magazines, one skiing magazine and one canoe magazine. Lesson? You can do it if you write about something you are passionate about and you have some half decent pictures that help tell the story. But will I get rich? Not today you won't.

Some years ago a graphic artist for a magazine in Truckee saw one of my photos at the Auburn District Fair. The magazine called me 2-3 times a week wanting to use that photo as a cover for their magazine and urging me to write some stories about the Truckee area. By the way the photo did not win anything at the fair. So I had a 2-3 year run with that magazine until I started asking for more money. No stories for them the past year or so, so I sent them some possible cover photos since I had sold them several in the past. Guess what? The editor told me they now "charge the photographer to run his/her photograph on their magazine covers" She said they had lots of takers. You have got to be kidding? Then there was the eastern paper that fired all their photographers (12) and bought cell phones for all their reporters. Welcome to the land of free photos. Unless you have something special or earthshaking, forget selling photos only. Write a story, not more than a thousand words and send in at least 15 pictures to go with the story. You can do it for sure.

By the way, take a look at the August issue of Sierra Heritage magazine now on your neighborhood stand. Shirley and I did a story called "Royal Gorge of the American River". We have been writing for S.H. for more than 30 years now, and that is the kind of story we like to write. Just think, we got to go up into the mountains and take pictures too!



sierra
HERITAGE

Royal Gorge of the American River



Jim & Shirley
Congrats on your Sierra Heritage Magazine
Article August 2014.

IT'S TIME FOR OUR ANNUAL PCC PICNIC

WHEN ----AUG. 16,2014 NOON----5PM

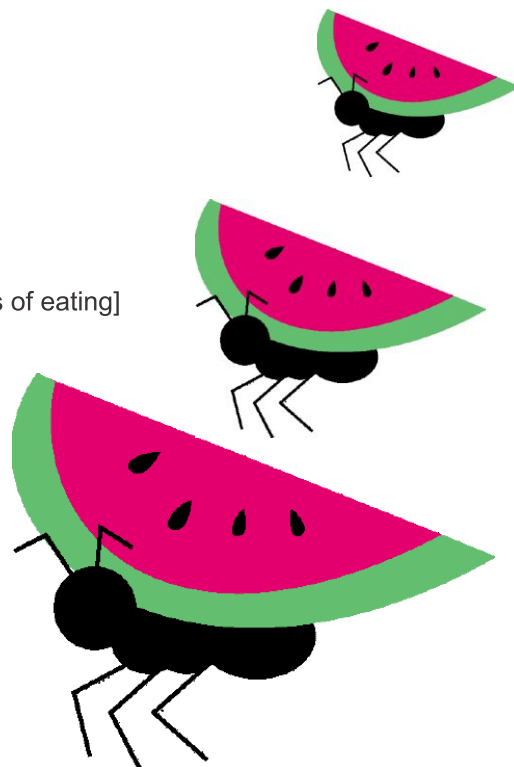
WHERE----WOODSIDE VILLAGE MOBILE HOME PARK - Club house.
Luther Rd. Near Highway 49, Auburn

Bring --Your own drinks. (Ice tea, water and ice will be provided.)
Food to eat and share, it's a potluck. The **PCC** will provide the dishes, silverware, glasses etc.

Activities----Swimming [bring your suits], Horseshoes, Pool. Eating [lots of eating]
For Sale table for photography related goodies.

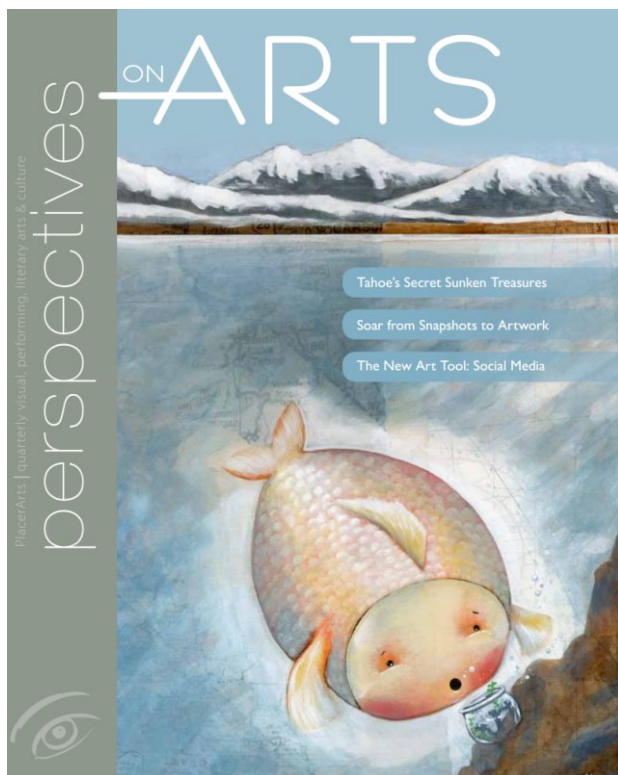
PLEASE -- RSVP - WE'D LIKE TO KNOW HOW MANY ARE COMING.
Call or email Judy Hooper - **530-888-8308**
judyhooper5651@yahoo.com

At the July meeting you can...
Sign up for the type of food you want to bring.
We would like a variety, salad, dessert, side dish, main dish.
There will be a sign up sheet for a clean up crew.
See you there!



Two Placer Camera Clubs

Submitted by Jim Bennett



Two camera clubs in Placer County focus on elevating members' photography skills from snapshots to artwork

By Farn Dupre



Photo by Judy Hooper



Here is info on a contest I entered. And here is the image.

Photo by Jerry Berry

Congratulations ! You are the 1st place winner of our Duggal Visual Solutions Photojournalism contest. We will be posting the finalists today on our www.duggalconnect.com blog.

Just a reminder, here is the list of prizes.

PRINT: A 30" x 40" digital gallery plexi print with wood brace of winning image (Value \$505) (40" will be the long dimension by fall)

STORE FRONT EXPOSURE: Winning image will be displayed with photo credit at Duggal's corporate location located at 29 w 23rd Street New York, NY 10010

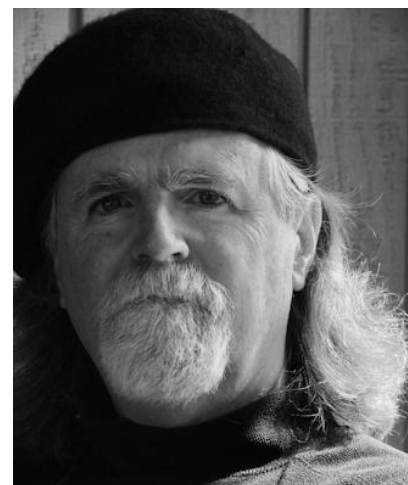
MAGAZINE EXPOSURE: Featured in Digital Photo Pro Magazine

ONLINE EXPOSURE: Image featured as the 1st place winner on Duggal's Connect Blog (More than 8,000 visitors a month and emailed out to more than 4,000 industry professionals)

FEATURED ONLINE EXPOSURE: Feature article and Image on Duggal Connect

Congratulations Jerry

[View Jerry's Photos here:](#)

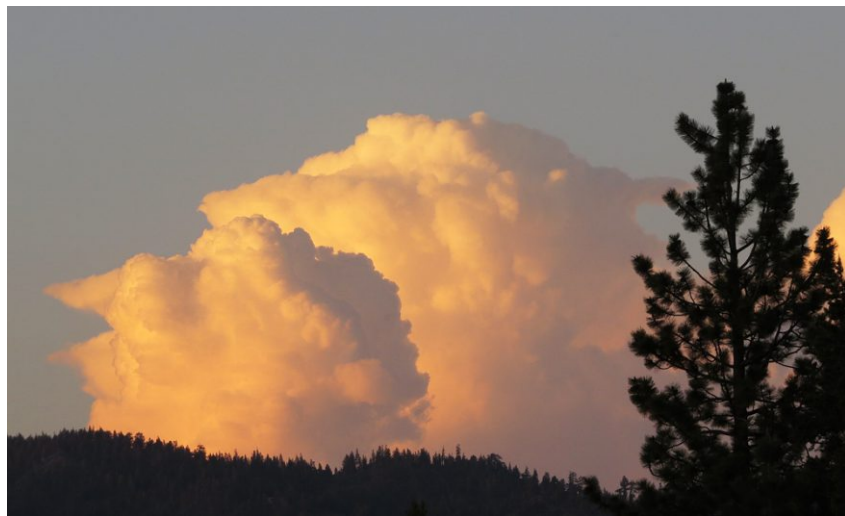
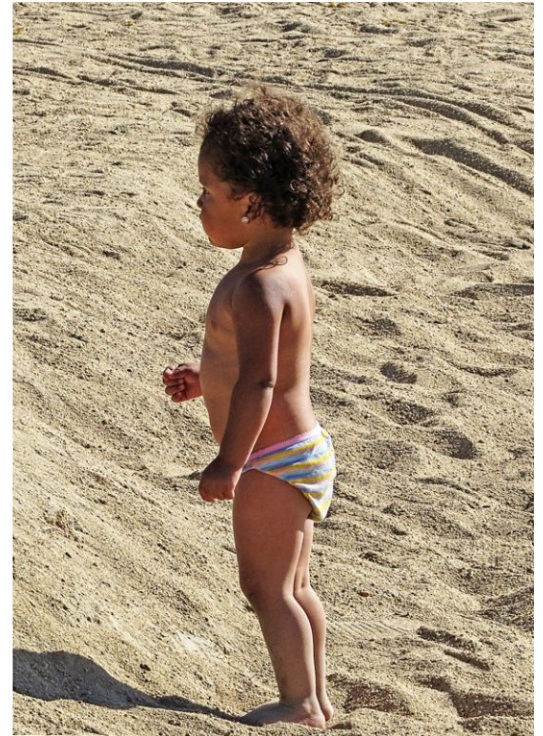


Great Mini Escape

Submitted by Karen Wyatt and Judy Hooper

Judy and I were fortunate enough to be offered a couple of quick trips with free lodging from our good friends recently. This trip was an overnight to S. Shore Tahoe (good timing, it was 100 here in Auburn). While we didn't take many pictures - we were busy socializing, eating and hanging out with our friends - I did capture a few.

This cinnamon bear was quickly making tracks for the trees, crossing a wide meadow far off the road. Love my 1200 zoom lens!!! Although there weren't any overhead clouds, this sunset cloud was pretty spectacular and the fellow getting a "sand" burn from his landing was just fun, especially since it wasn't me. The little surfer was just too cute not to take his picture! Great mini escape! - Karen



Photos by Karen Wyatt & Judy Hooper



So for Judy and my next outing, we went to my friend's vacation home in McCloud. It was quite dusty; not much snow left on Shasta but the McCloud River was still providing us with spectacular (if not a bit smaller) views of it's waterfalls. McCloud is a tiny town virtually shrinking having recently lost it's bank and rumor has it the post office won't be around long. It was a logging town in it's heyday with a huge closed mill close by.

Even the train tracks and old cars are being removed for scrap, we're lucky to have gotten many pictures in the past couple of years before all are taken away. The Sacramento Headwaters park is a great stop; there are three outlets from the rocks, each only about a couple feet in size, that are the starting waters of the Sacramento River. There are other locations with outlets but this is the most popular with people bringing carloads of empty bottles to fill with the pure water coming from the rocks.

McCloud river park consists of upper falls, middle falls and lower falls with connecting trails and many viewing points set for photographers. Even though it's a lot lower this year, it still put on quite a display! Notice the sunbathers on the rocks; gives you a sense of size of the falls.

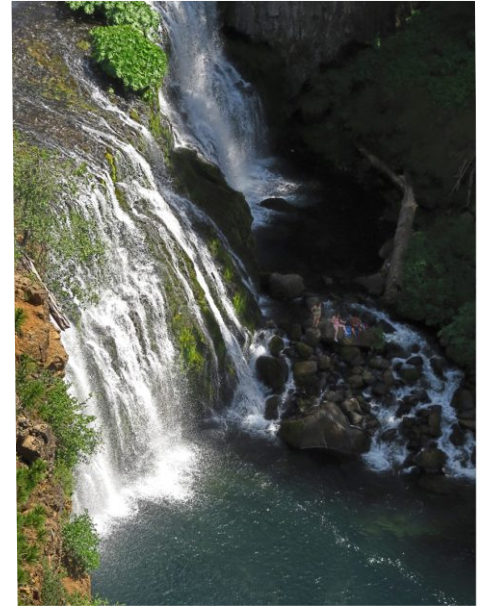
Poor Shasta Lake! Talk about bathtub ring - yes, there are still the diehard boaters docked there - possibly because the boat ramps are waaaaay up from the water? Depressing to see this beautiful lake just a shadow of itself.. We drove around a bit and Judy got a great pic of the local totem pole in the little town of Weed.. She also captured the picture of this neat little church in McCloud. As typical of so many small towns, it's well supplied with churches!



Totem Pole in Weed (Judy Hooper)

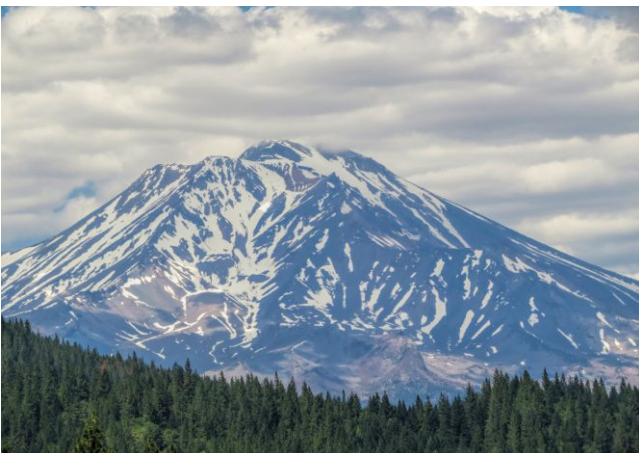


Shasta Shoreline (Judy Hooper)



McCloud Falls with Sunbathers
(Karen Wyatt)

Photos by Karen Wyatt & Judy Hooper



Mount Shasta (Karen Wyatt)



Shasta Lake Shoreline (Karen Wyatt)

SIGMA

Sigma's 50mm 1.4 DG Art Lens



Both Photos taken with Nikon D800 Full Frame
and Sigma 50mm 1.4 Art Lens

After much research and lots of YouTube videos I made the decision to purchase this lens. Due to the overwhelming popularity of this lens I had to get on a waiting list at Action Camera. It took almost a month for the lens to come in. They have had some Canon mount versions of this lens but mine was the first Nikon mount they got in.

Jack Bachelder and I went to High Hand Nursery where I shot a bunch of test shots with this low light beauty and I was quite pleased with the results. Visit this link to [Sigma Photo](#) and find out more about this awesome lens.

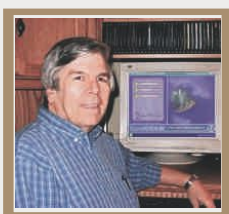
PCC Members Websites

We are starting a list of Placer Camera Club member websites. I am gathering a list of member websites and will email the list out as soon as it is ready. When the list is complete we will link to member websites from the Placer Camera Club website. If you would like your website or blog to be included send the website to me at radioman@sebastiancorp.net If you can, put a link from your website to the Placer Camera Club website. This is what I have so far:

Jim Cormier	http://www.squareonegraphics.com/
Jim Bennett	http://www.youtube.com/user/lookydude
Bill Stenwick	http://bill-stenwick.smugmug.com/
Sande Parker	http://windsongphotographytoday.com
David Keyes	http://davekeyesphotography.com
Robbin Maloney	http://robbinmaloneyphotography.com
Mike Schumacher	http://morningstarimages.com
Truman Holtzclaw	http://www.abiphotos.com/
Walt Carnahan	http://www.sierrafoothillsaudubon.com/
Ardath Winterowd	http://flic.kr/s/aHsjyv86dM
Ron Parker	http://www.photographybyronparker.com/
Rod Bonser	http://tinyurl.com/rods-photo-sets
Sue Barthelow	http://www.suebarthelow.com/
Tony & Kristi Middleton	http://tony-and-kristi-middleton.artistwebsites.com/
Barry Walton	http://www.barrywaltonphoto.com/
Carol Smith	http://infocusdaily.com/
Steve Aldridge	http://www.stevealdridgephoto.com/
David Howland Potter Photography	http://www.davidhowlandpotter.com/
Marc Kessman	http://www.mellowtoxin.com
Jim & Shirley's Blog	http://www.padhorski.blogspot.com/
Bruce Gregory	https://www.flickr.com/photos/17178767@N05/with/13636856793



From Your Editor.



Hi Placer Camera Club Members

We had a great response for submissions to this months Newsletter. It is a little larger in Actual number of pages as well as file size but we had so much great stuff I didn't want to leave anything out.

If you have any comments or recommendations on how I can improve the PCC Newsletter drop me an [e-mail](#).

Jim Cormier
Your PCC Newsletter Editor

NOTE: When you view this PDF version of the newsletter...under the VIEW Tan/Display choose TWO PAGE VIEW. This will enable you to view facing pages for ease of navigating through the Newsletter.

Sew on Placer Camera Club Logo Patches



If you haven't purchased your very own **Placer Camera Club Patches** they are still available for just **\$5.00** each. You can call **Jim Cormier** at **916-409-5237** or send him a check made out to Square One Graphics and he will mail your patches out to you. The patches are a great way of identifying where you are from when you are out in public on a shoot.

Get yours today while they last. Only 6 left.

Board Members

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1st Vice Pres.	Richard Myren
2nd Vice Pres.	Tony Middleton
Secretary	Dick Bosworth & Liz Staats
Treasurer	Mary Nunes

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Sue Barthelow

Education Committee

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Judy Hooper

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Judy Hooper

Tony Middleton

Placer Color Newsletter Editor

Jim Cormier

Annual Awards

Debbie Cabrera

Refreshment Coordinator

Kristi Middleton

Greeters & Badges

Jim Bennett

Visit our website

www.placercameraclub.org

Placer Color Newsletter Editor
Jim Cormier

916-409-5237

jim@squareonegraphics.com

We have a great selection of
Tutorials on our website...

Huey Monitor Calibration

The club has a Huey Monitor Calibration System
for use by the members.

TO CHECK IT OUT

Contact Mary Nunes • 530-885-9816

Members who contributed articles
and photographs for this months
newsletter.

Mike Schumacher
Jim & Shirley White
Jim Cormier
Tony Middleton
Jerry Berry
Jim Bennett
Karen Wyatt
Judy Hooper

