



PLACER COLOR

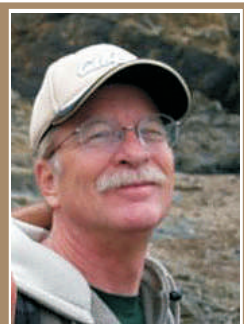
THE NEWSLETTER THAT FOCUSES ON PHOTOGRAPHY IN THE FOOTHILLS

Volume 50 Number 3 PO Box 4990, Auburn, CA. 95603 March 2012 est. 1952

The Placer Camera Club meets the third Tuesday of each month except August in the Beecher Room of the Auburn Placer County Library, 350 Nevada Street, Auburn, CA. Visitors are always welcome.

An informal gathering at 6:30 PM is followed by the meeting which starts promptly at 7 PM.

The President's Corner



This month we have Theme Night. The Theme is Wind, Shadows or smiles or a combo of them. One entry per person and we will discuss them as a group.

In addition we will have **Print Night**. Bring a print or two to share with the group. Prints will be discussed as a group and be displayed on the print

racks. If you need help getting a print just right we can help.

Let's see what you've been printing!

We will have our **annual auction**. This is an auction for photographic related equipment. It is a silent auction and items will be on display during the meeting for you to bid on. The club will take 20% up to a maximum of \$20. This is your chance to sell some equipment you may not be using. In **April** we have Image Evaluations. Our judge will be **Keith Sutter**. Keith is a local commercial photographer. His website is: <http://www.sutterphoto.com/Welcome.html> Don't miss this one!

In **May** we have Image Evaluations. Our judge will be longtime Auburn Journal photographer **Ben Furtado**. He has recently opened up a photography studio in Auburn. His Website is: <http://www.furtagraphy.com/> Let's see those Photo Journalism entries!

See you March 20th !

Mike Schumacher

President Placer Camera Club

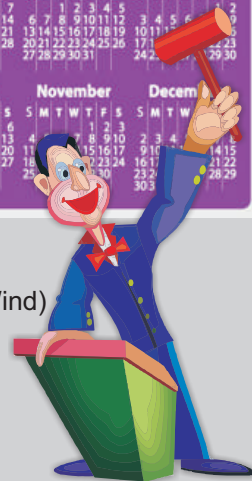
Calendar of Upcoming Events

2012

January	February	March	April	May	June
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
July	August	September	October	November	December
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

March 20
Monthly Meeting
Theme Night (Shadows, Smiles or Wind)
Annual Auction
Print Night

April 17
Monthly Meeting
Image Evaluations
Judge Keith Sutter



Photography Quote of the Month...

ANSEL ADAMS



IN THE NATIONAL PARKS

"A great photograph is one that fully expresses what one feels, in the deepest sense, about what is being photographed."

Ansel Adams

What judges look for in photos.

You're probably wondering why we pick one image over another; there actually are some simple rules of photography we look for in each photo. Common mistakes are:

- (1) A photo out of focus, either the whole photo or part of it in an important location such as the bottom front of the print.
- (2) Too much "clutter" in the picture. We want our attention to go directly to the subject, not see a lot of competing, but not necessary, clutter around it.
- (3) Exposure - is the picture too light or too dark to easily see the subject.

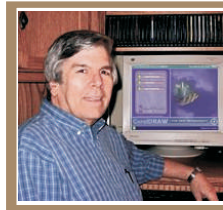
(4) Poor lighting, a "flat" image where rocks, subject, sky, etc., all blend together without different shadows, colors, etc. or the opposite where the sun might bleach out the lighter parts of the image, giving no texture to those areas.

There are other more subtle criteria we look for; placement of the subject, size of the subject within the image, etc., but the 4 listed above are the first and foremost most commonly seen, easily correctable problems that usually cause a photo to be eliminated.

For more specific guidelines, please feel free to drop in on any of our Placer Camera Club meetings and ask questions! We have meetings the third Tuesday of each month at 7:00 at the Beecher Room in the Library off Nevada Street. We have short programs, critique our own images, have "how-to" presentations and to end it all, great desserts!!



From Your Editor.



Placer Camera Club Members...

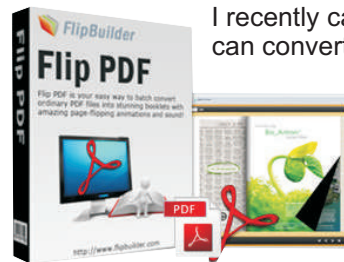
I wanted to thank everyone for all the support and positive comments on the first newsletter I published last month.

As long as all of you keep sending in the great articles and photos I will continue to produce a quality newsletter that we can all be proud of. Let's all keep up the great work.

Jim Cormier
Your Newsletter Editor.



A new Newsletter viewing experience..



I recently came across a program that can convert boring Pdf files into a new viewing experience in the form of a Flip Book.

I am going to be sending the completed newsletters to Mike Schumacher in both standard Pdf format as

well as the new Flip Book format.

If you receive the Flip Book file as an e-mail attachment and attempt to open the .exe file you will probably be warned by Windows that you should be cautious opening .exe attachments. I run the file against my Virus protection software prior to sending it out. The Flip Book program creates the finished newsletter as an executable file so when you click on it the Flip Book viewer opens so you can view the Newsletter in the Flip Book format.

So it is up to you if you want to open it or not. I send these Flip Book files to my clients all the time without any negative issue. When the Flip Book opens you have lots of choices to enhance your viewing pleasure. It may take a little getting use to. If you experience any problems call me 530-637-1162. I am not sure if these Flip Book files will work on a Mac.

Enjoy this new experience and let me know what you think.



Sew on Placer Camera Club Logo Patches

If you haven't purchased your very own **Placer Camera Club Patches** they are still available for just **\$5.00** each. You can call **Jim Cormier** at **530-637-4700** or send him a check made out to Square One Graphics and he will mail your patches out to you. The patches are a great way of identifying where you are from when you are out in public on a shoot.

Get yours today while they last!!!

Pg. 2

"Photography takes an instant out of time, altering life by holding it still."

SNOW-TREES

Submitted by Shirley White



So your print does not match your screen

Submitted by Jim White

I worked at least a half an hour on that snow picture. Not all snow looks white in real view but I knew in this picture the snow had better be white or someone was going to scream at me. The snow sure looked white on my computer screen but when printed on my Epson 3880 it was just too grey. What to do? Well I worked another half an hour in Photoshop and the snow looked really white and bright on my screen but not on my printing paper. I needed help fast but there was no answer at Mike's phone or at Chuck's phone either. What to do? I am desperate!

I took a deep breath and tried to think of who could help me. What about Scott? Scott who? Why Scott Kelby of course. I met him at a Photoshop seminar about 8 or 9 years ago and surely he will know. But will he remember me and answer the phone? Can't find his phone number? So dummy use his book. Here was the answer. On page 364 of Scott's book "The Adobe Photoshop CS5 Book" was a paragraph titled "What to Do If the Print Still Does Not Match Your Screen" All I had to do was Ctrl-J on my PC, to duplicate the Background layer, then at the top of the Layers panel, change the layer blend mode to Screen to make everything much brighter.

Now, lower the Opacity of this layer to 25% and make a test print. It was still too dark in the test print but was perfect when I lowered the Opacity to 45 %. Since the day I labored so hard on that snow picture I have used that trick on almost every print I have done on my printer. I use it so much I created an "action" on my computer so all I have to do is hit "F11" and everything is done automatically. Scott also tells you how to do that too. How come you have to lighten what you see on your screen? Scott explained that our new LCD big screen monitors are much brighter than our older monitors or maybe you are viewing your images in a room that's too dark.

The point is, when you really need help on Photoshop problems, Scott Kelby's books are a godsend. So Mike or Chuck, I don't really need you at all.

Cronan Ranch Field Trip

Submitted by Barry Walton

On the morning of February 11, Kristi and Tony Middleton, Judy Hooper, Robbin Maloney, Barry Walton and Jim Bennett headed out to Cronan Ranch for a photo shoot. Billed as an attempt to capture fog, conditions were more for fair weather fans - plenty of diffused light. The landscape presented a diverse array of photo ops and the group decided to let the pictures tell the rest of the story. By coupling some moderate exercise with creative juices, folks with like minds and a delicious lunch, it was a nice start to the weekend!

Here are the photos the group selected:

Jim Bennett



Canada Geese

Jim Bennett



Boy in the Field-Cronan Ranch

Robin Maloney



Cronan Ranch-River Pebbles

Robin Maloney



Judy Hooper



Rolling Hills and Trees

Judy Hooper



View from the Past



Tony Middleton



Mossy Trunk

Tony Middleton



Lone Cedar

Kristi Middleton



Water Droplet along Drainage

Kristi Middleton



Remnants of Woodstove - Off Trail

Barry Walton



Fallen Roof - Cronan Ranch

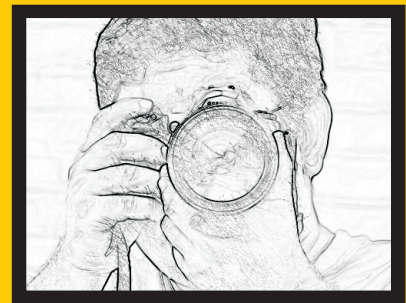


Old Farmhouse - Cronan Ranch



California State Capitol Shoot

Submitted by Jack Bachelder



Sunday February 26, 2012

On Sunday, February 26, Jim Cormier, Pam and I went to the California State Capitol for a photo shoot. Having never been there before, it was a real treat and photo opps were everywhere.

There are 40 acres of gardens, Ponds, Statues and Memorials. The Park goes for many City Blocks.

The Capitol Building has free tours and Cameras are allowed. We decided to skip the tours and explore by ourselves. The third floor is where the Gallery is and all of the States business is conducted. Cameras are not allowed during business so if you want access to photograph the chambers, be sure to go on a Sunday. Hardly anyone there so you can really take your time and get some neat photos.



Vietnam Memorial © Jack Bachelder



Jack Bachelder



Under the Dome © Jack Bachelder



California State Capitol Shoot by Jack Bachelder

continued



Pam Bachelder

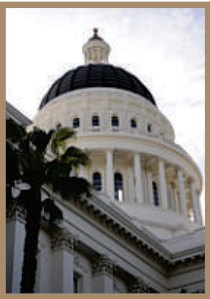


First Floor Statues © Pam Bachelder



Flowers, Flowers Everywhere © Pam Bachelder



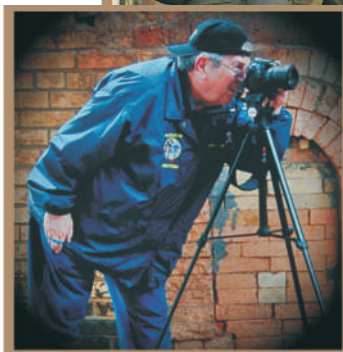


California State Capitol Shoot by Jack Bachelder

continued



Steeple on the horizon © Jim Cormier



Jim Cormier



Firefighters Monument
© Jim Cormier



**It's your camera. Learn how to use it.
Join the Placer Camera Club and
attend the monthly meetings.**

**There are members from all skill levels
who are willing to help you with your
photography questions.**

Join Today!



A Photo Snow Trip by Jim White

The Placer Camera Club snow trip will be held on March 23 this year and will concentrate on photo opportunities along the Yuba River/Interstate 80 corridor. We plan on meeting for breakfast at Sweetpea's Restaurant at 7 AM, with a secondary meeting place at the Bell Rd. park and pool, on the West side of I80 at 8:15 AM.

You should wear clothing appropriate for the weather conditions that day, and walking around on icy/snowy roads; which means footwear that will provide traction in the above conditions. Don't forget a hat and some light-weight gloves. Our just before lunch activities will be to snowshoe along the river at Hampshire Rocks for picture taking and afterwards, to have lunch at that location. Be sure to bring a sack lunch and plenty of water or other drinks, since you will be thirsty. For those who do not want to snowshoe it is possible to hike along the road at that location and shoot photos of the river from the road.

After lunch we will work along the Yuba River up-stream and end the photo session at Soda Springs, where we can shoot railroad activity at the railroad crossing.

If you need to rent snowshoes or gaiters, etc., you can rent them prior to our trip at the Snow Mountain shop at 13479 Bowman Rd., phone 530-887-8636. They are located near the Bowling Alley and Maria's Mexican Restaurant on Bowman Rd. If you have questions, call me at 885-8511.



The Road to Mastery by Sue Barthelow

Good photography requires more than pointing the camera and pressing the shutter release button. Learning to take great photos is similar to learning to perform great music. A novice musician must first learn the fundamentals of the instrument. Then, the novice must learn how to read and interpret sheet music. Practice, of course, comes next. After a long period of practice, that novice finally becomes the musician, a master of his instrument.

To develop your skills as a photographer, you need to do more than learn how to use your camera and to study what makes good images. You must master your skills; you must practice, practice, and practice some more.

Someone once said that the road to mastery starts with *unconscious incompetence*. I suppose that with photography, this starts with taking snapshots. You look at your photos and say, "Hey, not bad. In fact some of these are pretty good." Interested in taking pictures, you put more thought into what you shoot. With a little practice, you're getting more and more "keepers". You move up to the next level of *conscious incompetence*.

Now a budding photographer, you become more critical of your images and understand that your photos lack something. You're not sure what, but you want to find out. A learning period begins. You look at what others have done, and you learn why one photo is mediocre and another is good. You learn more about operating your camera. With learning and practice, you now move into a state of *conscious competence*.

Ah, you're now taking great photos, but you haven't reached the end of the road to mastery yet. You're at the point where you think about what you're doing and you do a pretty good job with most of what you shoot. Regrettably, still more learning and much more practice is needed to reach that final stop at *unconscious competence*.

Like the musician, to move from novice to master you must continually learn until you master your instrument (your camera), understand what makes great music (an artful image), develop an artful eye and touch (an eye for recognizing what to shoot), and do it all without thinking.

Most of us never reach that final unthinking state of unconscious competence. Most of us don't particularly want to reach that state. There's nothing wrong with that. Even so, to become good you need to learn the fundamentals of composition and to practice. Practicing creates changes in your brain as your thinking pathways grow more branches for you to follow. With time and even more practice, you'll discover that your images improve as you move through the steps towards becoming unconsciously competent. Maybe, you'll even become a master.

Dunnigan Hills: A Local Palouse? Sinuous Curves and Long Shadows Close to Home

by Bruce Gregory

I've been thinking about the Dunnigan Hills as a potential photo destination for a while. As a child when it was time to go off to Grandmother's house we frequently traversed through the Dunnigan Hills going between Oakland & Redding. Located in Yolo County, West of I5, between Dunnigan and Woodland they are bisected by I505, the old Winters Cutoff. If you get off I5 at Zamora and head West you're in the hills. MapQuest says it's about 60 miles to Zamora from Auburn via I80 to Sacramento, then North on I5.

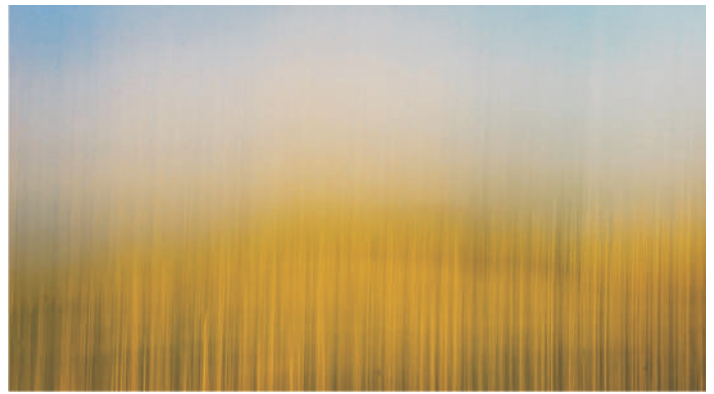
Recently I had a chance to explore a few of the roads in the late afternoon. It's a great time to visit. It's an agricultural area, the hills are mostly treeless exposing their rounded contours. Late afternoon shadows create long sinuous lines across the hills. There are barns & farms, some active, & some abandoned for your interest. We did find one section of grape vines, so if that venture is successful things may change from grain fields to vineyards before you know it.

I suggest planning a visit for the afternoon, giving yourself time to explore several of the rural roads & checking where you want to be in the last hour or so before the sun goes down, that is the best time for the long shadows. The two photos featuring the contrasty shadows were across the road from each other in a small stream valley on Road 92b. I've only had a chance to explore a few of the roads, there is more for me to check out in the area. Attached are 4 photos from my visit.

Bruce Gregory



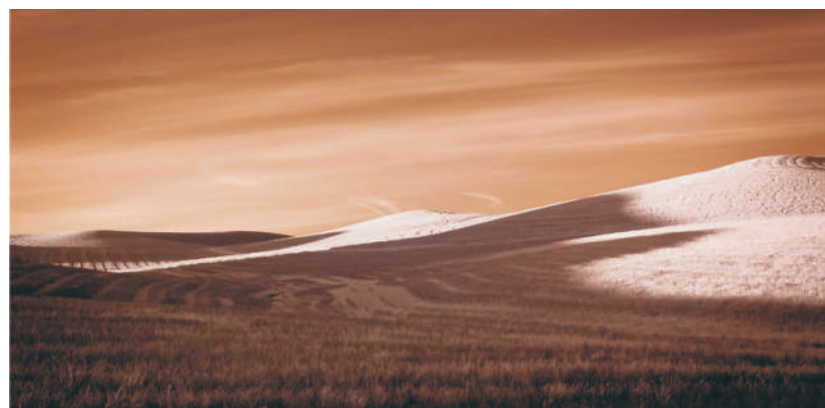
Dunnigan Hills Abandoned Barn



Dunnigan Hills • Channeling Your Inner Jerry Berry



Dunnigan Hills • Long Shadows 2 Rd 92b



Dunnigan Hills • Long Shadows 2 Rd 92b



All Photos Copyright
Bruce Gregory ©

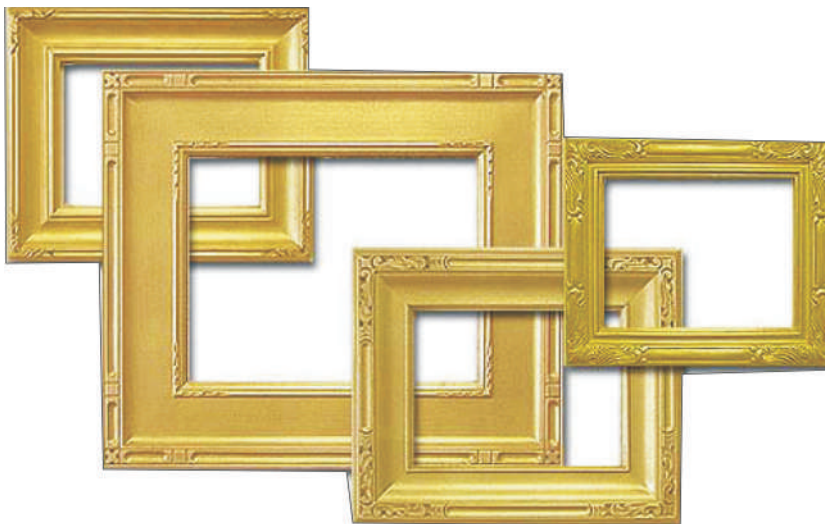
Using Architectural Features to Frame Your Subject.
by Ardath Winterowd



A Door Window Frame-Bodie
August 2011
Ardath Winterowd Photograph ©



**Ardath and her Nikon D-90
in action...**



A Fence Post Frame-The Gardener
August 2011
Ardath Winterowd Photograph ©

PRO-SHOW 5

Just Released

Upgrade for Pro-Show Gold
is \$44.95

Upgrade for Pro-Show Producer
is \$89.95



ProShow 5 unleashes a new dimension of creative possibilities for slideshow creators. With 3D tilt effects that are simply stunning, a redesigned UI, a smarter wizard and GPU acceleration that delivers silky smooth playback - your slideshows will never look the same. Visit the link below to find out more about this exciting new release.

Visit www.photodex.com and read more about Pro-Show 5.

PCC Members Websites Mike Schumacher

We are starting a list of Placer Camera Club member websites. I am gathering a list of member websites and will email the list out as soon as it is ready. When the list is complete we will link to member websites from the Placer Camera Club website. If you would like your website or blog to be included send the website to me at radioman@sebastiancorp.net If you can, put a link from your website to the Placer Camera Club website. This is what I have so far:

Jim Cormier
Jim Bennett
Bill Stenwick
Sande Parker
David Keyes
Robbin Maloney
Mike Schumacher
Truman Holtzclaw
Walt Carnahan
Ardath Winterowd
Ron Parker
Rod Bonser
Sue Barthelow

<http://www.squareonegraphics.com/>
<http://www.youtube.com/user/lookydude>
<http://bill-stenwick.smugmug.com/>
<http://windsongphotographytoday.com>
<http://davekeyesphotography.com>
<http://robbinmaloneyphotography.com>
<http://morningstarimages.com>
<http://www.abiphotos.com/>
<http://www.sierrafoothillsaudubon.com/>
<http://flic.kr/s/aHsjyv86dM>
<http://www.photographybyronparker.com/>
<http://tinyurl.com/rods-photo-sets>
<http://www.suebarthelow.com/> <http://www.suebarthelowimages.com/>



Photography Equipment For Sale



Large, antique and collectable camera collection, 60+, Best offer, all or part.

Get a first hand look close up look at these cameras.
Call or email, Judy Hooper, 530-888-8308
judyhooper5651@yahoo.com



4x5 Anniversary Speed Graphic, Press camera, comes with, 14 film holders, developing tank, flash, manual, changing bag, light meter, filters, shutter release cable, and more. \$300 or best offer.



Placer Camera Club

You are likely to see the Placer Camera Club Logo just about anywhere around Auburn and the Foothills.

The club is gaining new members at every meeting. If you are a seasoned photographer or just getting started this is the club for you to join today.

Dues are just \$25.00 and are due in September of each year.

We meet the Third Tuesday of each month except August in the Beecher Room of the Auburn Placer County Library.

HOPE TO SEE YOU THERE...

Board Members

President	Mike Schumacher
1st Vice Pres.	Richard Myren
2nd Vice Pres.	Howard Godfrey
Secretary	Dick Bosworth & Liz Staats
Treasurer	Judy Hooper

Committees

Webpage & Publicity

Sue Barthelow

Education Committee

Howard Godfrey

Jerry Berry

Lee Whiting

Equipment

Judy Hooper

Richard Myren

Judge Selection

Bruce Gregory

Howard Godfrey

Mike Schumacher

Image Evaluation Data

Judy Hooper

Tony Middleton

Placer Color Newsletter Editor

Jim Cormier

Refreshments

Bonnie Godfrey

Kristi Middleton

Greeters & Badges

Jim Bennett



Visit our website
www.placercameraclub.org

Placer Color Newsletter Editor
Jim Cormier
530-637-4700
jim@squareonegraphics.com

We have a great selection of
Tutorials on our website...

Huey Monitor Calibration
The club has a Huey Monitor Calibration System
for use by the members.
TO CHECK IT OUT
Contact Judy Hooper • 530-888-8308

Members who contributed articles
and web site information for this
months newsletter.

Mike Schumacher
Barry Walton
Jack Bachelder
Sue Barthelow
Jim White
Shirley White
Ardath Winterowd
Bruce Gregory

